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**NMT TO MANAGE RESOURCES AND OPERATIONS OF  
LOCATION SOLUTIONS' TWO EDIT & TRANSMISSION MOBILE UNITS**

*Joint Effort Allows Both Companies to Provide a Wider Array of Remote Broadcast,  
Consulting & Facility Support Services*

**NEW YORK, September 18, 2002** - National Mobile Television (NMT) has entered into a joint venture agreement with Location Solutions by Keslow Television that gives NMT exclusive access to and management responsibility for the company's twin 53-foot edit and transmission mobile units, LS-1 and LS-2.

"This partnership allows us to offer an extremely wide range of services now that we were not able to offer in-house previously," says Jerry Gepner, president of NMT. "We did not own any dedicated editing systems or transmission facilities. This is the latest step in our continuing efforts to be a full-service provider for our customers."

The agreement between the two mobile companies grew out of a meeting that occurred shortly after NAB 2002. Both parties immediately realized the potential benefits to be gained not only by each other, but also by each company's customers.

"For our customers, we can now maintain a much greater degree of control over an entire production process, managing it much more effectively from an engineering and cost perspective," Gepner adds.

"NMT benefits from being able to leverage these units, which represent new areas of technology and business for them," says Jim Palmer, vice president and general manager for Keslow Television. "And we're able to tap into NMT's wide range of clientele. Just through the sheer volume of work they do, the capacity and utilization of our trucks goes up 10-fold."

Palmer describes LS-1 and LS-2 as "non-traditional" mobile units because they are multi-standard, multi-format edit facilities, which can serve as complete broadcast centers. Ultimately, the true beneficiaries of the agreement are the companies' customers, who will receive a wider array of support and services.

"Our clients will now be able to look to the NMT-Location Solutions relationship as a 'one-stop solution' to manage large events," Palmer says, "as opposed to, say, engaging NMT for just the production end and a company like ours to provide the added facilities of a broadcast center. They can also streamline their remote production needs.

Previously, a large event might have required three or four mobile units, all handling different functions. Now, in some cases, we can bring in just 2 mobile units, but actually be giving clients more services."

Gepner adds that the newly combined resources allow each to take on a broader range of projects. "The Location Solution trucks are not only digital but also HD-ready, so we can easily marry them to any of our digital or HD facilities," he says. "Also, particularly in the entertainment industry, on-site or supplemental editing capabilities are often required. Having the Location Solutions trucks in our inventory solves the whole challenge of having to fly these services in, house them off-site somewhere or use traditional edit houses. We can deliver full-service facilities, easily and quickly on site."

The trucks are also ideal complements to several areas of NMT's business, including its Venue Services Group, which offers a range of consulting, system design and technical support services. Gepner notes that the Group is increasingly being called on to support broadcast facilities that are relocating, but need to stay on-air while a move is in progress.

"These two units will supplement our consulting group's work," says Gepner. "Moving or redesigning an entire production facility can quickly turn into an extremely expensive option. Now, we can offer them the Location Solutions trucks, which are specialized units designed for exactly what these facilities need: temporary edit, transmission and control capabilities that are just as reliable as those in a full-service, permanent facility. The bottom line is we'll be able to keep a facility on the air during a transition much more easily."

The Location Solutions brand will remain as a separate entity, even as it joins the NMT family, which Gepner feels is important due to the tremendous brand recognition that Location Solutions has achieved on its own.

### **About [NMT](#)**

National Mobile Television is the leading provider of mobile analog, digital, and high high-definition television facilities for the production of television and Internet broadcasts from remote locations, such as stadiums, arenas, and conference halls. NMT currently provides facilities and services for more than 6,000 events annually, including major sporting, entertainment, distance learning, and corporate events for major broadcast networks, cable networks and independent producers including ABC Sports, CBS Sports, ESPN, Fox News, Fox Sports, New England Sports Network, Winner Communications, Automatic Productions, WNET/Thirteen and The Madison Square Garden Network.

### **About [Location Solutions by KTV](#)**

Formed in August 2001 through a partnership between Dallas-based Location Solutions and New York-based [Keslow Television \(KTV\)](#), Location Solutions by KTV is a full-service remote production and broadcast rental equipment company. Its mobile units provide an wide array of broadcast services, including editing, transmission, and switching, as well as audio mixing, monitoring, processing and intercom communications. The company's innovative Flypack Designs have revolutionized remote

production, offering clients pre-built, and tested systems that include digital edit suites, multi-camera switcher packages, and custom broadcast center solutions. KTV offers one of the largest and most diverse inventories of specialized broadcast equipment to premier broadcast clients worldwide.

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